

# Dreambig !

Your future starts here



# SHASHWAT

Franchise Proposal



[www.shashwatabacus.com](http://www.shashwatabacus.com)

## EDUCATION is our FORTE since 2020

- ✓ **SHASHWAT** Academy is successfully running international quality programmes responding to the identified needs of students which it serves. **SHASHWAT** Academy is a whole brain development programme. It designed for the children between the ages 6 to 14 and develops learning skills through **SHASHWAT** programmes
- ✓ **SHASHWAT** programmes designed to develop the integrated and monitoring functions from both sides of brain.
- ✓ We are professionals in the field of training and development with result oriented programmes to take the maximum benefits in the minimum times.
- ✓ We are surely committed and passionate about providing world class learning and education to our children.
- ✓ **SHASHWAT** programmes have been exclusively designed by a team of educationalist, who have understood the challenges the students face in today's competitive environment
- ✓ **SHASHWAT** demands self-discipline and promotes the joy of lifelong learning. Our students become motivated learners and the best route to success in academics and life.



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## CORE VALUES

**RESPECT** - Value yourself and others through your words and actions.

**RESPONSIBILITY** - Make wise choices and be accountable in all situations.

**EFFORTS** - Work to the best of your ability and don't give up.

**COMPASSION** - Be kind and understanding of one another at all times.

**SERVICE** - Put the needs of others first and lend a helping hand.

**INTEGRITY** - Do the right thing even when others aren't watching.



## MISSION

Impart knowledge with **dedication, integrity and responsibility.**

To develop the **competitive ability** in children to survive in the challenging environment.

We inspire students to continue learning throughout life.

We prepare and empower students to be successful by helping them develop the **skills, knowledge and mental abilities.**



## VISION

We will become known nationally as an institution that **"educate the student with a difference"** by finding new and innovative and more effective ways to educate and serves students, this makes our students to attain **excellence in life.**

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- ✓ It helps children to remove the fear of numbers and creates interest in mathematics.
- ✓ The **SHASHWAT** Abacus uses three elements to enhance life skills in children – **Abacus, Brain Gym, and Speed Writing.**
- ✓ Brain gym exercise helps children to relax their mind and energizes the brain to do new activities



**ABACUS**



**BRAIN GYM**



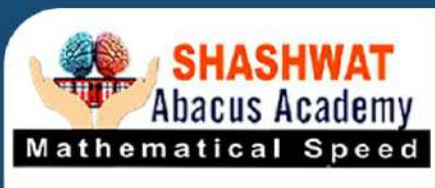
**SPEED WRITING**

## Benefits and Results

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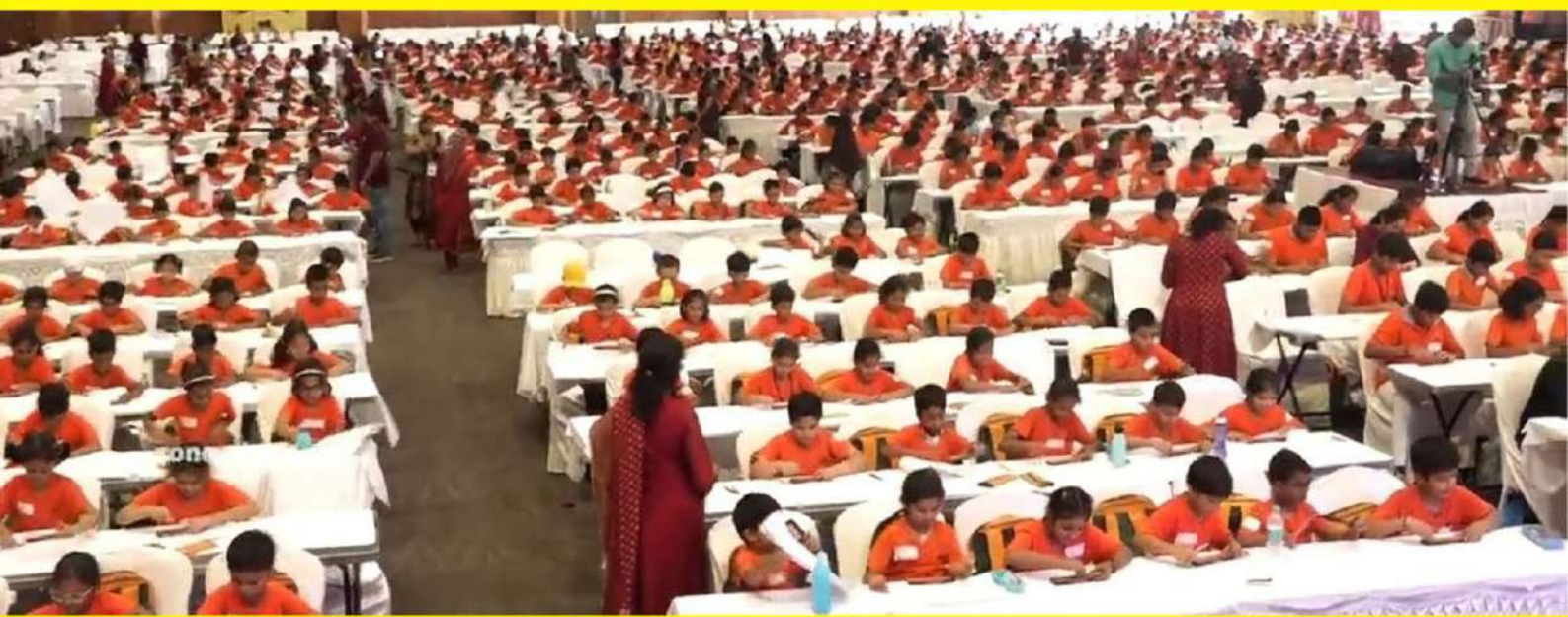
Our whole development programme makes children become successful in academics and life.

- |  |                                |   |
|--|--------------------------------|---|
| ✓ Improved focus and concentration       | ✓ Improved self-discipline     | ✓ Greater listening skills                      |
| ✓ It helps to retain and recall anything | ✓ Improves visualization power | ✓ It increases arithmetic and numerical ability |
| ✓ Increased self-confidence              | ✓ Overall academic achievement | ✓ Certificates on completion of each level      |



# REGIONAL, STATE **and** NATIONAL COMPETITIONS

**BATTLE **for** EXCELLENCE..!**



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## Why Franchisee?

- ✓ Proven & successful format of operating business
- ✓ Established brand name and recognition
- ✓ Complete technical know how
- ✓ Fast market penetration
- ✓ Structured support system

## Reasons to Partner with Us

- Develop your own business and earn better in minimal investment.
- Become a franchise and gather the Joy of "Empowering Children".
- Be the part of the only International Standard and Premier Skill Development Company.
- Pioneer & renowned national brand with vast experience in the education sector
- We not only train you in our world class programmes, we also train you how to be successful in this business.
- Guarantee to make child's performance better with 100% Money Back.
- Best quality study materials at very affordable prices.

We have closely studied many companies & programmes and we know we can BEAT them all in content, quality & delivery of the courses, its results, support & training.

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**BUSINESS SUPPORT -  
START, GROW **and** SUSTAIN  
**your** BUSINESS**

### How we can support you..

- ✓ Assistance and representation in organizing the Center Launch
- ✓ Detailed marketing & promotion support
- ✓ Supply of study material and teaching aids
- ✓ Ongoing R&D in the course development and market development initiatives
- ✓ Periodic Teacher training workshops to discuss the student specific problems
- ✓ One Teacher's Training Kit with manual for each course/level
- ✓ Annual Franchise meet and awards, one on one franchise meet, top performing franchise meet and timely
- ✓ Assistance in organizing Abacus, events and seminars for getting new admissions
- ✓ Online Abacus class support

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**TOGETHER, we can  
make a DIFFERENCE  
Let's start the  
JOURNEY !!**



**We know, how you GROW... Let's have a LOOK**

**1** Initial Meeting & Discussion

**2** Application Submission & Site Selection

**3** Agreement & Franchisee Fee Payment

**4** Interior Design & Layout

**5** LCL Training & Setting Up

**6** CI Recruitment & Training

**7** Marketing Plan & Training

**8** Commencement of Operations

**A Successful SHASHWAT Franchise**

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## Contact Us

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**Regional Office**

shaswat Abacus academy 60,  
Ramakrishna City, Hingoli (MH) - 431513.

**Regional Office Branches**

Pune, Mumbai, Nagpur, Chh Sambhaji Nagar.



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